



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite A300  
Springfield, VA 22153

**Contract #** 859416  
**Schedule Dates** 10/03/12-10/09/12  
**Advertiser** American Future Fund (30983)  
**Agency** Media Ad Ventures (8917)  
**Product** Political - State Attorney General (1184)  
**Brand** Attorney General (179170)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KAHN,SCOTT  
**Phone/Fax** (515) 720-5250 /  
**CPE** 124/139/493  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** AMERICAN FUTURE FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/02/12  
**Last Modified** 10/02/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06360832  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,342.50  
**Net Total** \$41,607.50  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$48,950.00
<b>Grand Total:</b>	<b>57</b>	<b>\$48,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10<	10/2/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN-CBS<	10/2/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20022- Price is Right						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	10/2/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/2/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20054- News @ 5pm M-F						1			1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/2/12
6.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	48386- News @ 5am						1			1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/2/12
7.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20055- News @ 6pm M-F						1			1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/2/12
8.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20015- News @ 6am M-F						1			1	\$425.00	\$425.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/2/12
9.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30<	10/2/12
10.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	131968- CBS This Morning						1			1	\$325.00	\$325.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2<	10/2/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10<	10/2/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN-CBS<	10/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite A300  
Springfield, VA 22153

**Contract #****859416****Schedule Dates**

10/03/12-10/09/12

**Advertiser**

American Future Fund (30983)

**Agency**

Media Ad Ventures (8917)

**Product**

Political - State Attorney General (1184)

**Brand**

Attorney General (179170)

**Salesperson**

Johannessen, Jordan (2818)

**Sales Office**

TeleRep - New York

**Buyer Name**

KAHN,SCOTT

**Phone/Fax**

(515) 720-5250 /

**CPE**

124/139/493

**Account Types**

National/Political PAC - Agency

**Billing Type**

Standard

**Comments**AMERICAN FUTURE FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\***Date Entered**

10/02/12

**Last Modified**

10/02/12

**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06360832

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$7,342.50

**Net Total**

\$41,607.50

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012

57

\$48,950.00

Grand Total:

57

\$48,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/2/12
14.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	28663- Dr. Phil		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/2/12
15.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20054- News @ 5pm M-F		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/2/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	48386- News @ 5am		1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/2/12
17.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20055- News @ 6pm M-F		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/2/12
18.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20015- News @ 6am M-F		1							1	\$425.00	\$425.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/2/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	131968- CBS This Morning		1							1	\$325.00	\$325.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2<	10/2/12
20.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	137124- Katie		1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	KATIE COURIC	10/2/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	115379- Hawaii Five O		1							1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	HAWAII 5.0	10/2/12
22.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/2/12
23.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/2/12
24.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	KILL, SAT 6P NEWS	10/2/12
25.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20789- News @ 10pm Sun								1		\$2,000.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/2/12

**CONFIRMATION CONTRACT**

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10/03/12-10/09/12

**Advertiser**

American Future Fund (30983)

**Agency**

Media Ad Ventures (8917)

**Product**

Political - State Attorney General (1184)

**Brand**

Attorney General (179170)

**Salesperson**

Johannessen, Jordan (2818)

**Sales Office**

TeleRep - New York

**Buyer Name**

KAHN,SCOTT

**Phone/Fax**

(515) 720-5250 /

**CPE**

124/139/493

**Account Types**

National/Political PAC - Agency

**Billing Type**

Standard

**Comments**AMERICAN FUTURE FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\***Date Entered**

10/02/12

**Last Modified**

10/02/12

**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06360832

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$7,342.50

**Net Total**

\$41,607.50

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012

57

\$48,950.00

Grand Total:

57

\$48,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0.1	Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg in DB due to NFL	
26.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	119144- News @ 10:30pm Sun								1		\$1,500.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/2/12
26.0.1	Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg in DB due to NFL	
27.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20145- Entertainment Tonight - Weekend								1		\$200.00		St. Louis (KMOV) (KMOV)	ENT TONIGHT 60	10/2/12
27.0.1	Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
28.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20141- 60 Minutes								1		\$5,000.00		St. Louis (KMOV) (KMOV)	60 MINUTES-CBS	10/2/12
28.0.1	Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg in DB due to NFL	
29.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- 10A (CT)								1	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS<	10/2/12
30.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20027- Inside Edition					1				1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION<	10/2/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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Comments:



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**Contract #****859416****Schedule Dates**

10/03/12-10/09/12

**Advertiser**

American Future Fund (30983)

**Agency**

Media Ad Ventures (8917)

**Product**

Political - State Attorney General (1184)

**Brand**

Attorney General (179170)

**Salesperson**

Johannessen, Jordan (2818)

**Sales Office**

TeleRep - New York

**Buyer Name**

KAHN,SCOTT

**Phone/Fax**

(515) 720-5250 /

**CPE**

124/139/493

**Account Types**

National/Political PAC - Agency

**Billing Type**

Standard

**Comments**AMERICAN FUTURE FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\***Date Entered**

10/02/12

**Last Modified**

10/02/12

**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06360832

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$7,342.50

**Net Total**

\$41,607.50

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012

57

\$48,950.00

Grand Total:

57

\$48,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/2/12
32.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20054- News @ 5pm M-F					1				1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/2/12
33.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	48386- News @ 5am					1				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/2/12
34.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20055- News @ 6pm M-F					1				1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/2/12
35.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20015- News @ 6am M-F					1				1	\$425.00	\$425.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/2/12
36.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	131968- CBS This Morning					1				1	\$325.00	\$325.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2<	10/2/12
37.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	137124- Katie					1				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	KATIE COURIC	10/2/12
38.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10<	10/2/12
39.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20027- Inside Edition			1						1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION<	10/2/12
40.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20022- Price is Right			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	10/2/12
41.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/2/12
42.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20054- News @ 5pm M-F			1						1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/2/12
43.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	48386- News @ 5am			1						1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/2/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite A300  
Springfield, VA 22153

## Contract #

**859416**

### Schedule Dates

10/03/12-10/09/12

### Advertiser

American Future Fund (30983)

### Agency

Media Ad Ventures (8917)

### Product

Political - State Attorney General (1184)

### Brand

Attorney General (179170)

### Salesperson

Johannessen, Jordan (2818)

### Sales Office

TeleRep - New York

### Buyer Name

KAHN,SCOTT

### Phone/Fax

(515) 720-5250 /

### CPE

124/139/493

### Account Types

National/Political PAC - Agency

### Billing Type

Standard

### Comments

AMERICAN FUTURE FUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Date Entered

10/02/12

### Last Modified

10/02/12

### Entered By

Betsy Waxberg

### CO-OP

No

### Headline #

06360832

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$7,342.50

### Net Total

\$41,607.50

### Sales Tax

## St. Louis (KMOV) (KMOV)

### By Broadcast Month

### Spots

### Rate

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$48,950.00
<b>Grand Total:</b>	<b>57</b>	<b>\$48,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20055- News @ 6pm M-F			1						1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/2/12
45.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20015- News @ 6am M-F			1						1	\$425.00	\$425.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/2/12
46.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30<	10/2/12
47.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/2/12
48.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	131968- CBS This Morning			1						1	\$325.00	\$325.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2<	10/2/12
49.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,200.00	\$2,200.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10<	10/2/12
50.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN-CBS<	10/2/12
51.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20027- Inside Edition				1					1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION<	10/2/12
52.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20022- Price is Right				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	10/2/12
53.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/2/12
54.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	28663- Dr. Phil				1					1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/2/12
55.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20054- News @ 5pm M-F				1					1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/2/12

## CONFIRMATION CONTRACT

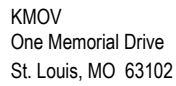
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



<b>Contract #</b>	<b>859416</b>
<b>Schedule Dates</b>	10/03/12-10/09/12
<b>Advertiser</b>	American Future Fund (30983)
<b>Agency</b>	Media Ad Ventures (8917)
<b>Product</b>	Political - State Attorney General (1184)
<b>Brand</b>	Attorney General (179170)
<b>Salesperson</b>	Johannessen, Jordan (2818)
<b>Sales Office</b>	TeleRep - New York
<b>Buyer Name</b>	KAHN,SCOTT
<b>Phone/Fax</b>	(515) 720-5250 /
<b>CPE</b>	124/139/493
<b>Account Types</b>	National/Political PAC - Agency
<b>Billing Type</b>	Standard
<b>Comments</b>	AMERICAN FUTURE FUND ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

<b>St. Louis (KMOV) (KMOV)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	57	\$48,950.00
<b>Grand Total:</b>	<b>57</b>	<b>\$48,950.00</b>

## CONFIRMATION CONTRACT

Page 6 of 6